



*Second Annual*  
**OPERATION:  
DUCK DROP**  
*On the Channel*

*Sponsorship Opportunities*

**MAY 25, 2024**



# THE PREMISE

Operation Duck Drop is a community-based annual event focusing on raising funds for local non-profits that may not have a large foundation to do all of the amazing work they are setting out to do. We choose organizations with lower funding amounts and volunteers to ensure that we are also assisting the smaller organizations who do BIG things.

We have partnered with the British Columbia Professional Firefighter’s Burn Fund this year, elevating our little duck race to a province-wide lottery!

Our goal is to increase the amount of funds raised each year and assist as many community organizations as possible. This year, the Board has chosen Dragonfly Pond Society to receive up to \$10,000. If we fundraise more than that, those funds will go to the Burn Fund.

On May 25th, 2024, our group will take to the Penticton Channel and release 5,000 Rubber Ducks to see which rubber ducky crosses that finish line first. Once all of the ducks have crossed the finish line, it’s time to celebrate! We have an on-site BBQ, activities, and of course, cash prizes for the winners in various categories. 1st place will take home \$10,000, 2nd place: \$5,000, 3rd place: \$2500, and last place: \$1000.

If you’d like to be part of our amazing event this year, please email Sarah at [brandmaster@graphicallyhip.com](mailto:brandmaster@graphicallyhip.com) with your desired contribution. We thank you in advance!



We have many available sponsorship packages available this year! If you'd like to be part of our province-wide event, please let us know! Please see pages 4-6 for the benefits of each category!

# THE ASK

## *Cash Donations*

**Gold \$2500**

**Silver \$1000**

**Bronze \$500**

**Thermometer \$1000**

## *Silent Auction Prize Donations*

- Prize donation:  
Suggested  
minimum value  
is \$50.

## *In-Kind Donations*

### **Food Sponsor**

- In kind donation of burgers,  
hotdogs, buns, and all the  
fixings for approximately 150  
people for our after party BBQ

### **Water Sponsor - SOLD**

- Afterparty water & ice

### **Entertainment**

- DJ (must have own power  
supply)
- Acoustic Band / Musical Artist

### **Online Media - SOLD**

- In kind donation of online  
media coverage for the event.

### **Waste Bin Sponsor**

- Provides large waste bin placed  
in conspicuous area

### **Other Partnerships**

- Please contact

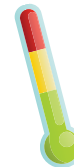


Wondering what's in it for you?

### Cash Donations

**THE REWARD**

Gold \$2500	Silver \$1000	Bronze \$500
Large name/logo on all printed and digital forms of the event media including video	Large name/logo on all printed and digital forms of the event media including video	Large name/logo on all printed and digital forms of the event media including video
Multiple shoutouts at and during the event, as well as at the after party	Multiple shoutouts at and during the event, as well as at the after party	Large logo on event graphics / video end cards
Opportunity to speak at after party	Large logo on event graphics / video end cards	Opportunity to co-create fun, promotional reels
Opportunity to co-create fun, promotional reels	Opportunity to co-create fun, promotional reels	Featured on event highlight reel
Featured on event highlight reel	Featured on event highlight reel	



### Thermometer Sponsor \$1000

All of our duck sales will be recorded on a thermometer on our website to help encourage people to reach our goals! Perks are the same as Silver! One sponsor only.



Wondering what's in it for you?

**THE REWARD  
CNTD...**

### In-Kind Donations

<del>Water Sponsor</del> <i>Sold</i>	Food Sponsor	After-Party Entertainment
Name/logo on all printed and digital forms of the event media	Name/logo on all printed and digital forms of the event media	Name/logo on all printed and digital forms of the event media
2 shoutouts at the after party	3 shoutouts at the after party	3 shoutouts at the after party
Small logo on event graphics / video end cards	Small logo on event graphics / video end cards	Small logo on event graphics / video end cards
Featured on event highlight reel	Featured on event highlight reel	Featured on event highlight reel



Wondering what's in it for you?

**THE REWARD  
CNTD...**

### In-Kind Donations

<del>Online Media Sponsor</del> <i>Sold</i>	Waste Bin Sponsor	Other Partnerships
Name/logo on all printed and digital forms of the event media	Name/logo on all printed and digital forms of the event media	To be determined
3 shoutouts at the after party	3 shoutouts at the after party	Featured on event hilight reel
Small logo on event graphics / video end cards	Small logo on event graphics / video end cards	
Featured on event hilight reel	Featured on event hilight reel	<b>Silent Auction Prize Sponsor</b>
		1 shoutout at the after party
		Featured on event hilight reel



# THE CONTACT

All cash donations can be made out to British Columbia Professional Firefighter's Burn Fund AFTER March 31st and before May 1st.

Cheques can be mailed to:

British Columbia Professional Fire Fighters' Burn Fund  
3891 Main Street, Vancouver, BC, V5V 3P1

All inquiries including which sponsorship you are interested in can be forwarded to Sarah at [brandmaster@graphicallyhip.com](mailto:brandmaster@graphicallyhip.com)

**DEADLINE TO SPONSOR: May 5th, 2024 at 12 pm.**