

## SEO - HOW IT WORKS

**Stage 1** - Primary Website, Competitor Analysis & keyword research In this stage, we will review your website, offerings, competitors, and target market and on the basis of that, we will suggest to you some keywords from which you can select approx.

**Stage 2** - On-page Analysis to enhance keyword relevancy and technical SEO In this stage, we will do a thorough analysis of your website and provide some suggestions according to final keywords which will help in improving its relevancy and also optimize it technically so that search engines can easily crawl and index the website. It includes these activities

- 1) Title Tag Optimization
  - 2) Description Tag Optimization
  - 3) Meta Keywords Tags optimization
  - 4) Header Tags optimization
  - 5) Image Tags optimization
  - 6) URL optimization
  - 7) Robots Optimization
  - 8) Hyperlinking Analysis
  - 9) Broken Links Analysis
  - 10) Webpage content optimization
  - 11) Website URL redirection
  - 12) External Links Optimization
  - 13) XML sitemap Optimization
- Remember that it is an important stage as if a site is relevant for users and easy for search engines to crawl and index then they give it more priority in the ranking results.

**Stage 3** - Implementing the Possible On-page Suggestions. If you are okay to share website logins and approve the suggestions provided in stage 2, then we will implement possible changes on the website and will send you pending ones that need you.

**Stage 4** - Off-page / Backlink Creation In this stage, we will create backlinks for the website with the most preferred and recommended white hat off-page activities

- 1) Social Bookmarking
- 2) Social Profile
- 3) Image Sharing
- 4) Classified Submission
- 5) Business Listing
- 6) Document Sharing
- 7) Article Submission
- 8) Web 2.0 Submission
- 9) Syndication submission
- 10) Blog Comments

**Stage 5** - Performance Monitoring and Actions With the use of Google search console and google analytics, we will track the performance of websites and will take necessary

increase your visibility on Google searches

With SEO on-page, we will make your website optimized With our SEO Off-page, we will create quality backlinks for your website to increase its value on the google

### **GOOGLE PREMIER PARTNERS**

Advance Google Analytics Certified

AdWords Certified

SEO Level 3 Qualified & Certified

Highest Level (Having Top 3 Rank)

Fundamentals of Digital Marketing Certified

Native Ads

- ✔ Top 1% in SEO Skills on Freelancer.com
- ✔ Top 1% in Digital Marketing Skills on Freelancer.com
- ✔ More than 10 Year experience in Digital marketing services
- ✔ Pure 100% White Hat SEO Service
- ✔ High-Quality Backlink Creation
- ✔ Fully aware of Google updates & Guidelines
- ✔ More than 1400+ Reviews
- ✔ Improve your site health to look better in the eyes of Google ✔ Result Oriented
- High-Quality Work
- ✔ On-time response, available most of the time to respond on freelancer chat ✔ Work
- Honestly & Quickly ✔ Affordable Cost
- ✔ SEO (On-Page & Off-Page)
- ✔ Google AdWords (PPC)
- ✔ Website DA & DR Increases
- ✔ Google My Business (GMB) Optimization

## WHAT YOU GET

Value **\$1500/month**  
Number of Keywords **100**

### **Off-Page Optimization**

Social Bookmarking	<b>50</b>
Article Submission	<b>30</b>
Web 2.0 Submission	<b>30</b>
Classified Submission	<b>50</b>
Profile Links	<b>50</b>
Image Promotion	<b>50</b>
PDF/PPT Submission	<b>40</b>
Video Submission	<b>20</b>
Quora Q&A	<b>20</b>
Blog Comments	<b>20</b>
Syndication/Ping Submission/Social Sharing	<b>60</b>
Local Listing	<b>50</b>
Competitor Linking	<b>30</b>
Number of backlinks	<b>600</b>
Article Writing	<b>6</b>
Reporting in days	<b>10</b>

### **Included in Comprehensive On-site Analysis:**

- Site Audit
- Keyword research
- Analysis of Keywords Search, Global and Local
- Website Document type Analysis
- Optimization of Title Tags (Target pages)
- Optimization of Meta Description Tags
- Optimization of Meta Keywords Tags
- Header Tags Optimization for all important pages
- URL Optimization
- Optimization of italics and bold tags
- Analysis of non index able attributes
- Robots Optimization (Target pages)
- Image Analysis and Optimization of Alt and Titl
- Hyperlink Analysis and Optimization (Target pages)
- Optimization of internal Navigation
- Optimization of external Links (Target pages)
- Analysis of Broken Links (Target pages)
- Page Content Optimization(Target pages)
- Checking of Canonicalization error (Target pages)
- Website URL Redirection (Target pages)
- Checking the page size
- Optimized XML Site Map Creation